



# THE LEADING FRENCH AGENCY SUPPORTING LOCAL INVESTMENT AND EXPORT

Green Bond Investor Presentation

October 2019





Best ESG Issue

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#### **EXECUTIVE SUMMARY**

- SFIL Group is a public development Bank as defined by European Union regulations with two public policy missions:
  - provide long dated funding to the French local public sector
  - Refinance large export loans guaranteed by the French State as part of a public export credit scheme
- Under the agreement in principle between the State, CDC and La Banque Postale announced on 9<sup>th</sup> of October 2019, CDC would become the reference shareholder of SFIL and materialize its commitment by a letter of support, supplemented by a letter of support from the French Government, maintaining SFIL's status as public development bank.
- The French Government would **appoint a censor** sitting at SFIL's board of directors, considering the public interest missions entrusted to SFIL: financing local authorities and French public hospitals and export credit refinancing.
- SFIL will continue to be wholly-owned by public sector institutions as it is today: its shareholders will ensure that its financial strength is preserved and its economic base protected, while continuing to provide it with the necessary support in accordance with applicable regulations.
- Financing green investments by French local authorities is at the heart of the public policy mission at the service of local investments in France
- The new green bond framework has been set up to finance green investments by French local authorities with a focus on Clean Transportation, Sustainable Water and Sanitation Management, Waste Management and Valuation, Energy efficiency of construction and urban development Renewable energy





# **AGENDA**

## 1. A PUBLIC SET UP WITH TWO PUBLIC MISSIONS

- 2. A SUSTAINABLE BUSINESS MODEL
- 3. GROUP FUNDING STRATEGY
- 4. ISSUANCE OF GREEN BONDS
- 5. APPENDIX





# A PUBLIC SET UP WITH TWO PUBLIC MISSIONS

## FIRST LENDER TO THE FRENCH LOCAL PUBLIC SECTOR

- SFIL was set up in 2013 by the State to ensure a stable access to long dated funding for the French local public sector
- Local public sector are provided in partnership with La Banque Postale to be extended until 2026
- Since 2015, SFIL is the leading loan provider to the French local public sector with a market share between 20% and 25%
- EUR 27 billion new local public sector loans have been provided since 2013 with maturities between 10 and 30 years







# A PUBLIC SET UP WITH TWO PUBLIC MISSIONS LEADING LIQUIDITY PROVIDER FOR FRENCH EXPORT LOANS

- The refinancing of large French export contracts was entrusted in 2015 by the French State
   with the authorization of the European Commission as second public policy mission to SFIL
- SFIL acts as pure public refinancing platform with no direct origination activity in partnership with commercial banks
- The activity is limited to large export loans fully guaranteed by the French Republic –
   SFIL does not refinance any private sector exposures
- With EUR 7.4 billion of loans refinanced since June 2016 SFIL is the leading liquidity provider (45% market share) for the re-financing of large export loans with a public guarantee







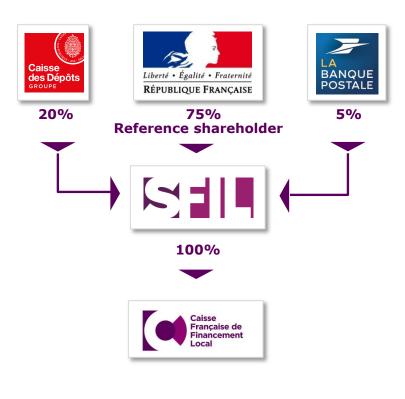
# A PUBLIC SET UP WITH TWO PUBLIC MISSIONS

#### PUBLIC OWNERSHIP AND CLOSE LINKS TO THE STATE

- 100% publicly owned, fully regulated financial institution supervised by the ECB and 7<sup>th</sup> French credit institution by assets
- Debt issued by SFIL classified as LCR Level
   1 under Article 10.1.(e)(i) of the LCR delegated act

"The issuer is ... incorporated or established by the central government of a Member State ... [that is] under the legal obligation to protect [its] ... economic basis and maintain its financial viability throughout its life-time..."

- Bonds issued by SFIL are eligible for asset purchases under PSPP, CAFFIL covered bonds are eligible for CBPP3 purchases and CAFFIL benchmark issuance is classified as LCR level 1
- Agreement in principle announced 9<sup>th</sup> October 2019: CDC would become reference shareholder of SFIL with 99.99% of its capital, and provide a letter of support, supplemented by a letter of support from the French Government, maintaining SFIL's status as public development bank



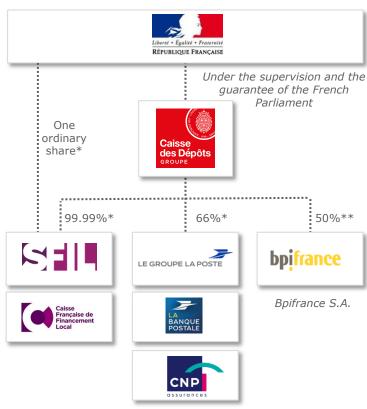




# A PUBLIC SET UP WITH TWO PUBLIC MISSIONS

# PUBLIC OWNERSHIP AND CLOSE LINKS TO THE STATE

- August 2018: Announcement of plans to create a large public financial group around CDC
- November 2018: announcement of the initiation of talks to transfer control of SFIL to CDC followed by an agreement in principle announced on October 9<sup>th</sup> 2019
- CDC would become the reference shareholder of SFIL with 99.99% of its capital and and materialize its commitment by a letter of support to SFIL
- The French Government would retain one ordinary share, appoint a censor sitting at SFIL's board of directors, and provide a letter of support to SFIL, maintaining its status as public development bank
- The censor will have an evocative power to make sure that SFIL's activity is coherent with public policies but will not have voting rights
- SFIL will continue to be wholly-owned by public sector institutions: shareholders will ensure that its financial strength is preserved and its economic base protected, while continuing to provide the necessary support in accordance with applicable regulations.



- \* Pending final agreement and approval
- \*\* The State indirectly holds a 50% stake in BPIfrance SA via EPIC BPIfrance and will retain a stake up to 34% in La Poste





# A PUBLIC SET UP WITH TWO PUBLIC MISSIONS STRONG CREDIT RATINGS

- 100% public ownership and commitment by shareholders to ensure that the economic basis of SFIL is protected and the financial strength preserved
- SFIL's rating by S&P is equal to the State and one notch below by Moody's and DBRS
- Strategic importance: key role for the financing of **two key segments** of the French economy
- There is an additional rating pick-up for covered bonds issued by CAFFIL

Issuer Ratings	Moody's	S&P	DBRS
French Republic	Aa2*	AA	AAA
Issuer Ratings	Moody's	S&P	DBRS
SFIL - Long Term	Aa3*	AA	AA (high)
SFIL - Short Term	P-1	A-1+	R-1 (high)
CAFFIL - Long Term	Aaa	AA+	AAA

<sup>\*</sup> Positive outlook

'In addition to retaining one ordinary share, the central government would continue to express its commitment to SFIL through a letter of support. Moreover, the State would have the right to appoint a censor to SFIL's board of directors. This supports our view that, post-acquisition, SFIL will continue to benefit from an almost certain likelihood of extraordinary support from the French government.' S&P Bulletin, October 10th 2019





# A PUBLIC SET UP WITH TWO PUBLIC MISSIONS

## **EUROPEAN PEERS**

 Similar set ups exist across Europe, most are members of the European Association of Public Banks (EAPB) directly representing 27 financial institutions with total assets of EUR 800 billion

 Most of the larger institutions are green or social bond issuers

- SFIL holds the presidency of the EAPB since 2016
- European CRR and LCR regulations reflect the specific role of public development banks







# A PUBLIC SET UP WITH TWO PUBLIC MISSIONS

## SIMPLE AND STRAIGHTFORWARD BALANCE SHEET

- Simple balance sheet with total assets of EUR 77.5 billion, activity limited to the refinancing of public sector assets
- SFIL capital levels very significantly above SREP requirements of CET1 ratio of 7.75%,
   Tier 1 Capital Ratio of 9.25% and Total Capital Ratio of 11.25%
- Long term refinancing mainly via issuance of covered bonds, additional liquidity is raised via issuance by SFIL and via credit facilities provided by shareholders
- Moderate profitability (ROE of 4%) in line with role as public development bank

# Consolidated main balance sheet items (including CAFFIL) June 30<sup>th</sup>, 2019 - (EUR billion, notional amounts)

Loans and securities	57.1	Covered bonds	51.1	
Cash assets	2.9	SFIL bond issuance	7,1	
Cash collateral paid	2.4	Shareholder refinancing	0.7	
		Commercial paper	0.6	
		Cash collateral received	1.8	
	,	Equity	1,6	
CET1 ratio: 24.6%				





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# SUSTAINABILITY STRATEGY BASED ON THREE PILLARS

#### public policy missions

- Activity strictly limited within the scope of the two public missions
- SFIL finances a large share of public investments in education, public transport, water and waste management
- Strict internal rules with a low risk appetite
- Close local ties thanks to a active partnership policy
- Regular stakeholder dialogue

#### internal policies

- Respect of the principles of the Global Compact and focus on the sustainable development goals as key principles
- Integration of ESG criteria into internal policies
- Strengthening of transparency measures
- New agreements on company level on diversity and well being at work
- 2018 carbon footprint assessment as basis further carbon emission reductions

## employee involvement

- A large number of initiatives in areas including waste recycling, reduction of paper consumption initiated by the Sustainable Development Committee
- Employees are strongly involved in various partnership projects (Collège de France, Handeco)
- Regular events to raise employee awareness on issues including disabilities and recycling





## CORPORATE RESPONSIBILITY

- As public development bank, SFIL exercises its activity as defined under Article 429a CRR
  - Activity limited to advancing specified objectives of financial, social or economic public policy
  - No maximization of profit or market share
- As signatory of the United Nations Global Compact, SFIL aims to contribute to the achievement of key Sustainable Development Goals



















 SFIL Group published its first CSR Report this year, the Group's Social & Environmental Strategy is publicly available, the recent Carbon Footprint Assessment will be used as a base for further CO2 emissions reductions





#### COMMITMENT TO DIVERSITY

- SFIL is **strongly committed to diversity** with a large number of measures in place at the company level:
  - The 'Allodiscrim' mechanism to prevent discrimination, inequality and **harassment** by offering free and anonymous advice to employees
  - Partnership with the non-profit organizations such as 'Club Etre' and 'HANDECO PASà-PAS' to facilitate the **integration of disabled people** into the company
  - A partnership agreement with CABAT the center for assistance to injured army members - aims to help **injured soldiers** to reintegrate into civilian professional life
  - SFIL supports Collège de France, Institut Télémague and the project 'l'Envol' of La Banque Postale, all supporting the education of talented young people coming from a modest social background









- Human resources has fixed clear objectives with respect to gender equality including remuneration over the next five years
- Under the Gender Equality Index calculated under French law, SFIL has achieved a score of 87 points out of 100 well above the average of 83 points\*



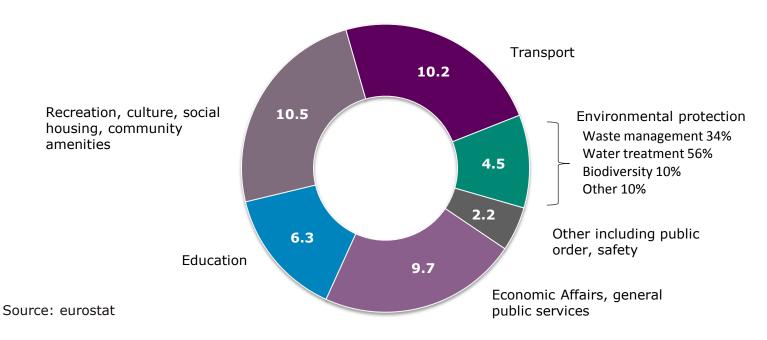


<sup>\*</sup> French companies with more than 1000 employees

## FOCUS ON FINANCING GREEN AND SOCIAL INVESTMENTS

- French local government responsibilities include key area for green investments: clean local public transportation, waste management, water treatment
- Spending on environmental protection by French local authorities represent 0.8% of GDP, almost twice the European Union average

#### Distribution of French local government investments 2017 (EUR billion)







# EXPORT FINANCING ACTIVITY UNDER A STRICT FRAMEWORK

- The French export credit public system is compliant with OECD environmental and social guidelines
- In this context, a social and environmental impact analysis is performed by BPI France
  Assurance Export and made publicly available for all sensitive projects
- This impact analysis aims at making sure the project is in line with the host country regulation and with the international relevant standards such as those developed by the World bank or the IFC
- Energy projects based on coal energy are excluded from the French public export guarantee mechanism







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# FIVE SOURCES OF LIQUIDITY

Provided by shareholders CDC and LBP

EUR 0,7 billion outstanding as of June 30th 2019

**Credit facilities CAFFIL** covered bond issuance **Green & Social** issuance Regular benchmark issuance by SFIL and CAFFIL in the Green & Social Bond market Inaugural social bond by CAFFIL in February 2019 Green bond framework published October 2019 **SFIL Benchmark Domestic CP** issuance program

Planned yearly issuance via CAFFIL between EUR 4 and 6 billion

Regular EUR benchmark issuance and PP issuance under EMTN and RCB format

Over EUR 50 billion outstanding

Diversification of short dated funding

Average outstanding around EUR 600 m

Regular benchmark issuance between 2 and 3 billion per year in EUR and USD

Outstanding currently of EUR 7.1 billion equivalent





# REGULAR BENCHMARK ISSUANCE BY SFIL

- Focus on benchmark issuance in EUR and USD to build a reference curve in both markets
- Diversified investor base with 207 investors

# Regular USD-benchmark issuance

- Three outstanding USD benchmark transactions
- Focus on maturities between 3 and 5 years

# Regular EUR-benchmark issuance

- Reference curve in Euro made of four benchmark transactions
- Maturities up to 10 years
- Seven benchmark transactions launched since 2016 leading to a total outstanding of EUR
   7.1 billion equivalent
- Two to three benchmark transactions per year with focus on maturities between 3 and 10 years





# CAFFIL - LEADING COVERED BOND ISSUER

- Issuance under hard bullet, CRR and UCITS compliant, LCR level 1, CBPP 3 eligible
- Over EUR 33 billion raised since 2013 with 20 benchmark transactions, annual issuance between EUR 4 and 6 billion, EUR 51 billion outstanding covered bonds

#### Benchmark issuance

- interest for medium to long duration,60% of issuance above 10 years
- possible taps with a minimum size of EUR 150m
- Maximum outstanding volume per bond of EUR 2 billion (tap included)
- High level of investor recognition:

#### Private placement activity

- Lightly structured pay-off in EUR incl. single callable and CMS-linked issuance
- Currencies for vanilla issuance: EUR, CHF, GBP, JPY, USD
- Minimum size: EUR 10m no Maximum size, RCB assignment flexibility: EUR 1m

Awards

**Best Covered** 





2016



**Bond Issuer** 

CMD Portal

Awards

2017



Awards







CBR Awards



2019





# GREEN AND SOCIAL BOND ISSUANCE (1/2)

- SFIL Group has set up a social bond framework in 2018 with a focus on financing investments by French public hospitals
- A EUR 1 billion inaugural social bond benchmark was issued in February 2019 under covered bond format by CAFFIL





- Dedicated Green Loans are proposed to French local authorities by SFIL in partnership with La Banque Postale since May 2019
- A Green Bond Framework has been set up to finance these Green Loans, an inaugural benchmark is planned for October 2019

#### Social bonds

- Loans to French Public Hospitals
- Asset selection in part based on internal ESG scoring model (healthcare value added)

#### Green bonds

- Green loans to local authorities
- Clean transportation, green buildings, waste management, water treatment, renewable energy





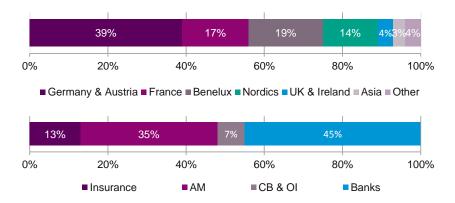
# GREEN AND SOCIAL BOND ISSUANCE (2/2)

- Inaugural social bond benchmark by CAFFIL financing investments by French public hospitals based on the social bond framework of SFIL Group
- The transaction was launched following an extensive European roadshow targeting investors in Paris, London, Frankfurt, Copenhagen, Helsinki and in the Netherlands
- Strong investor demand, the orderbook above EUR 2.6 billion after only two hours, participation of over 110 investors, more than one third of the transaction has been allocated to investors with a strong commitment to sustainable investment
- This transaction marks the first social covered bond out of France, the first social bond by a French public issuer and the first European social bond exclusively financing public hospitals

#### **Terms & Conditions**

Issuer	CAFFIL
Volume	EUR 1 billion
Coupon	0.500%
Trade date	12/02/2019
Maturity date	19/02/2027
Reoffer Spread	MS +11 BF
	OAT +25BF
Reoffer Yield	0.578%

#### Investor distribution







# **AGENDA**

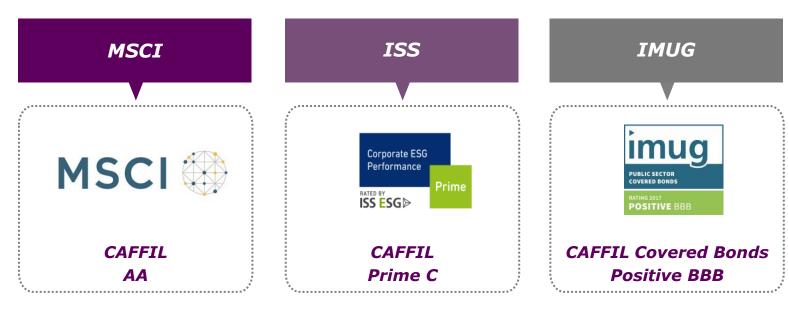
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# STRONG ESG RATINGS

Strong ESG ratings for CAFFIL or for covered bond issuance by CAFFIL



- **ESG ratings** reflect the environmental and social commitment of SFIL group
- In particular, ESG rating agencies have stressed strong commitments by HR, strong commitments in terms of governance and high environmental and social standards of the loan portfolio





## RATIONALE FOR SFIL GROUP TO ISSUE GREEN BONDS

 The Green Bond Framework focuses on 6 Core SDGs which impact the most the sustainable development of French public sector













- For this reason, SFIL Group is further developing its funding strategy to **integrate regular issuance of green bonds** to finance green investments by French local authorities.
- SFIL Group is convinced that Green Bonds are an **effective tool** to channel investments towards assets that have environmental benefits and to provide transparency to investors.
- The financing of green and social investments by French local authorities **is at the heart** of the public policy mission of SFIL Group.





# **ISSUANCE OF GREEN BONDS**SFIL GROUP GREEN BOND FRAMEWORK

• Green Bonds may be issued by CAFFIL or by SFIL:

# CAFFIL: Green Covered Bonds

Obligations Foncières issued by CAFFIL will be used to refinance or finance Eligible Green Loans as defined in the Use of Proceeds section of SFIL Group Green Bond Framework.

# SFIL: Green Bonds

Direct, unconditional, unsecured and unsubordinated obligations of SFIL. Net proceeds will be used to refinance or finance Eligible Green Loans as defined in the Use of Proceeds section of SFIL Group Green Bond Framework by providing funding to CAFFIL.

- In accordance with the **ICMA Green Bond Principles 2018**, SFIL's Green Bond Framework contains the following key pillars:
  - Use of proceeds
  - Process for Project Evaluation and Selection
  - Management of Proceeds
  - Reporting





# USE OF PROCEEDS

- The following Eligible Green Loan Categories have been included in the Framework: Territorial mobility and soft urban transport, Sustainable Water and Sanitation and Climate Change Adaptation, Waste Management and Valuation, Energy efficiency of construction and urban development, Renewable Energy
- For **Sustainable Water** and **Sanitation and Waste Management and Valuation** project categories the approach chosen by SFIL is twofold

Financing of specific projects aligned with the Eligibility Criteria

Financing of "Pure player" French
Local Authorities where SFIL is
confident that all the Local Authority
activities fit solely within the list of
eligible project categories

- SFIL Group can only finance the investment expenses of the budget of French Local Authorities hence the proceeds of each Green Bond issuance will not support operating expenditures
- For the planned inaugural Green Bond Transaction, the objective is to finance at least one third of new lending to green projects and to refinance a maximum of two thirds of existing Green Loans





# TERRITORIAL MOBILITY AND SOFT URBAN TRANSPORT

#### • Individual Transportation:

- Individual transportation vehicles (Light duty and heavy goods **100% electric**, related infrastructures such as **charging stations**; electric and conventional bicycles)
- Schemes for public access bicycles and electric cars
- bicycle paths
- Mass Transportation:
  - Public Transportation infrastructures: (Subway stations and rails, tramway lines electrical regional Train Network, national electric Express Train Network, electric vehicles: trains, wagons, buses)
  - maintenance and refurbishment of infrastructure
  - Support to public transit infrastructures
- Exclusion of financing or refinancing of projects that include thermal or hybrid engines







# SUSTAINABLE WATER, SANITATION, CLIMATE CHANGE ADAPTATION

- 'Pure player' Financing, financing of investments by French Water Authorities ('Syndicats d'eaux'):
  - Agencies 100% dedicated to water resources and infrastructures management
  - Agencies with key sustainability objectives: fight against diffuse pollution, restoration of aquatic environments, management of water resources in the face of climate change, preservation of coastal areas
- Financing of specific projects aligned with the Eligibility Criteria
  - Projects supporting water quality, efficiency and conservation: Water supply network / Infrastructure, water treatment infrastructure and plants, transport and cleaning of wastewater, sanitation and dredging of waterbeds, reduction in water losses in water transfer and/or distribution
  - Improving coastal resilience against climate change effects: Flood protection and flood defenses







#### WASTE MANAGEMENT AND VALUATION

- 'Pure player' Financing, financing of investments by public companies and EPCI 100% dedicated to waste management and valuation (in line with the exclusion list)
- Financing of specific projects (aligned with the eligibility criteria), acquisition, development, operation and maintenance of **new and ongoing waste management activities** including :
  - Collection and treatment or disposal of municipal waste;
  - Waste Prevention, Waste Minimization, Waste Reuse, Waste Recycling;
  - **Energy Recovery** (e.g through landfill gas collection, anaerobic digestion plants, waste-to-energy generation, biomass gasification, mechanical biological treatment...)
- Exclusion of landfills or waste incineration without energy recovery mechanism







# RENEWABLE ENERGY

- Acquisition, development, operation and maintenance of renewable energy activities such as:
  - Onshore and Offshore Wind projects;
  - Solar (Thermal/PV) projects;
  - Geothermal power plants with direct emissions <100g CO2e/kWh;</li>
  - Hydropower plants (<20MW generation capacity);</li>
  - Biomass Plants
- SFIL has established a list of criteria to exclude any nuclear power projects as well as fossil fuel
  projects including natural gas projects or energy efficiency in fossil-based projects







## ENERGY EFFICIENCY OF CONSTRUCTION

- New construction of buildings that comply with any of the following eligibility criteria:
  - Compliance with Nearly Zero-Energy Buildings (NZEB) standard or belong to the top 15% of the most energy-efficient buildings of the corresponding local market
  - At least one of the following environmental certifications or labels: LEED Gold or above, HQE Excellent or above, BREEAM Very Good or above or BePOS, E+/C-, BBC Effinergie +, BBCA, HPE, THPE (
- Major renovation or Restructuring that comply with any of the following criteria:
  - As per NZEB standard for France or demonstrating at least 30% of energy consumption savings or aiming at obtaining one or more of the environmental certification or labels listed above
- Energy Efficiency, investments reducing energy consumption by at least 20% including :
  - HVAC Systems, Solar Panels, Insulation retrofitting, LED relamping, Motion detectors roll-out

Exclusion of any fossil fuel based heating systems

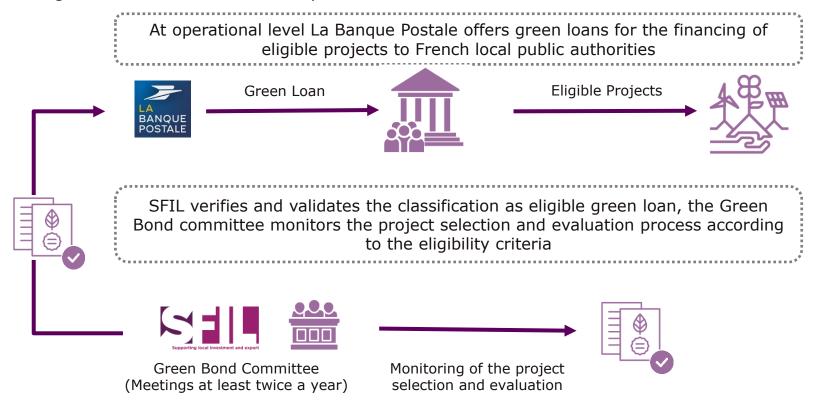






# PROCESS FOR PROJECT EVALUATION AND SELECTION

• The following process to monitor the evaluation and selection of projects to be considered as "Eligible Green Loans" has been implemented:







# MANAGEMENT OF PROCEEDS

- SFIL Group has set up internal systems to track the use of proceeds of its Green Bonds and has established a register to monitor the "Eligible Green Loan"
- SFIL Group will manage its Green Bonds with a transaction by transaction approach,
   i.e. ensuring each transaction is allocated to a dedicated set of "Eligible Green Loans"
- Pending full allocation of net proceeds of each transaction, SFIL Group will keep record of the remaining balance of unallocated Green Bonds proceeds and invest such unallocated amount in money market products as per SFIL's treasury policy.

# Green bond issuance n°2 Green bond issuance n°3 « Eligible Green Loans » dedicated to Issuance n°1 Annual verification by independent third party until full allocation





# REPORTING

 An Allocation and impact reporting will be made available within one year from the date of each Green Bond issuance and annually thereafter until the net proceeds have been fully allocated;

# Allocation reporting

- Total amount of proceeds allocated to Green Bonds by eligible project category
- Number of "Eligible Green Loans" associated with each Green Bond issuance
- Average lifetime of the loans
- Split between financing and refinancing
- Total amount of proceeds pending allocation and type of temporary investments on a best effort basis

# Impact reporting

- SFIL Group intends to report annually and until full allocation on environmental impact indicators of the "Eligible Green Loans" on a best effort basis;
- SFIL Group will strive to harmonize its reporting information with ICMA recommendations and the EU Green Bond Standard proposal.





# **EXAMPLE OF IMPACT REPORTING INDICATORS**

Eligible Green Loans Categories		Examples of Impact Reporting Metrics	
Territorial mobility and soft urban transport		<ul> <li>Tons of CO2e avoided</li> <li>Avoided greenhouse gas emissions per EUR 1k invested (CO2e / kEUR)</li> </ul>	
Sustainable Water and Sanitation and climate Change Adaptation		<ul> <li>Number of kilometers of wastewater network (added or renewed);</li> <li>Increase of waste water treatment capacity (%)</li> </ul>	
Waste Management and Valuation		<ul> <li>Increase in the percentage of household waste used for recycling and energy generation (%)</li> <li>tCO2e avoided / year linked to energy produced from waste</li> </ul>	
Energy efficiency of construction	Green Buildings	<ul> <li>tCO2e avoided / year; m² constructed</li> <li>Reduction of energy consumption (kWh/year)</li> <li>tCO2e avoided / year; m² refurbished;</li> </ul>	
and urban development	Energy Efficiency	<ul> <li>tCO2e avoided / year</li> <li>Reduction of energy consumption (kWh/year)</li> </ul>	
Renewable Energy		<ul> <li>tCO2e avoided / year;</li> <li>tCO2 emissions avoided per financed MW (tCO2e/MW)</li> <li>Renewable energy production (kWh)</li> </ul>	





### EXTERNAL REVIEW

#### Second-Party Opinion

• **Sustainalytics** was appointed to assess the sustainability, transparency and governance of SFIL Group's Green Bond Framework and its alignment with the ICMA Green Bond Principles 2018. The Second-Party Opinion dated August 2019 is publicly available on SFIL Group's website.



"Sustainalytics is of the opinion that the SFIL Group Green Bond Framework is credible and impactful and aligns with the four core components of the Green Bond Principles 2018 and Green Loan Principles 2018".

#### External verification of allocation reporting

• An independent third party will verify on an annual basis until full allocation the allocation of the Green Bond net proceeds, as well as the compliance of loans financed by the Green Bond proceeds with the criteria defined in the Use of Proceeds section.





# PLANNED GREEN BOND TRANSACTION

Bloomberg: CAFFIL <govt>

Issuer: Caisse Française de Financement Local

Expected Issue Ratings:
 Aaa / AA+ / AAA (Moody's / S&P / DBRS)

Format: Covered Bond - Obligations Foncières

CRR and UCITS compliant, LCR level 1, CBPP 3 eligible and benefit from a 10% risk weighting (standardized approach),

ECBC Covered Bond Label, hard bullet

• Governing Law: French

Documentation\*:
 Off EMTN Programme dated 7<sup>th</sup> June 2019, supplemented on 17th

September 2019, on 27th September 2019 and on 14th October 2019

Listing: Paris and Luxemburg

Contemplated Maturity:
 Intermediate to long maturity

• Planned size: Benchmark

• **Use of proceeds:** Will be used to finance and/or refinance, in whole or in part, loans

as defined in the SFIL Group Green Bond Framework available on the

Issuer's website

(<u>https://caissefrancaisedefinancementlocal.fr/en/investor/covered-bonds-issuance/</u>)

Bookrunners: Crédit Agricole CIB, HSBC, Natixis, Société Générale CIB, Unicredit

Green Structuring Advisor: Natixis





Caution: The Base Prospectus and any supplements and the final terms, when published, will be available on the website of the Issuer: www.caissefrancaisedefnancementlocal.fr/www.sfil.fr and of the Autorité des Marchés Financiers.

#### **KEY TAKE AWAYS**

- SFIL Group is the French local government and large export financing agency, 100% public ownership and status as public development bank
- '...post-acquisition, SFIL will continue to benefit from an almost certain likelihood of extraordinary support from the French government.' S&P Bulletin, October 10th 2019
- CAFFIL the covered bond issuer of the group is well established as the leading issuer of public sector covered bonds in Europe
- SFIL Group is a leading lender for green and social projects in areas including local public transport, water and waste management, public healthcare and education
- French local government responsibilities include key area for green investments: clean local public transportation, waste management, water treatment
- The planned Green Bond transaction by CAFFIL will focus on the financing of green investments by French local authorities and fully aligned with Green Bond Principles
- SFIL Group is committed to the development of the green bond market and plans to be a regular issuer in this market



Aligned with Green Bond Principles







# **AGENDA**

- 1. A PUBLIC SET UP WITH TWO PUBLIC MISSIONS
- 2. A SUSTAINABLE BUSINESS MODEL
- 3. GROUP FUNDING STRATEGY
- 4. ISSUANCE OF GREEN BONDS
- 5. APPENDIX





# FINAL AGREEMENT - ARTICLE 429A CRR

#### Specific treatment of public development credit institutions under Article 429a CRR

#### Article 429a - Exposures excluded from the exposure measure

- 1. By way of derogation from Article 429(4)(a), an institution may exclude any of the following exposures from its exposure measure: ...
  - d) where the institution is a **public development credit institution**, the exposures arising from assets that constitute **claims on central governments, regional governments, local authorities or public sector entities** in relation to public sector investments and promotional loans
- 2. For the purposes of point (d) and (e) of paragraph 1, public development credit institution means a credit institution that meets all of the following conditions:
  - a) it has been established by a Member State's central government, regional government or local authority;
  - its activity is limited to advancing specified objectives of financial, social or economic public policy in accordance with the laws and provisions governing that institution, including articles of association, on a non-competitive basis. For these purposes, public policy objectives may include the provision of financing for promotional or development purposes to specified economic sectors or geographical areas of the relevant Member State;
  - c) its goal is **not to maximize profit or market share**;
  - d) subject to state aid rules, the central government, regional government or local authority has an **obligation to protect the credit institution's viability** or directly or indirectly guarantees at least 90% of the credit institution's own funds requirements, funding requirements or promotional loans granted.
  - e) it does not take covered deposits as defined in point (5) of Article 2(1) of Directive 2014/49/EU or in the national law of Member States implementing that Directive that may be classified as fixed term or savings deposits from consumers as defined in point (a) of Article 3 of





# AGREEMENT IN PRINCIPLE DATED OCTOBER 9TH







Press Release Paris, October 9th, 2019

#### Agreement in principle for the acquisition of SFIL by Caisse de Dépôts signed by the French Government, Caisse des Dépôts and La Banque Postale

Following the discussions disclosed on November 15th 2018, the French Government, Caisse des Dépôts and La Banque Postale announce that they have signed an agreement in principle regarding the transfer to Caisse des Dépôts (CDC) of the participations in SFIL's capital currently hold by La Banque Postale (5%) and the French Government (75% of capital), excluding one ordinary share that the French Government would retain.

Caisse des Dépôts, holding a 20% stake, would become the reference shareholder of SFIL with 99,99% of its capital and materialize its commitment by a letter of support, supplemented by a letter of support from the French Government, maintaining SFIL's status as public development bank.

The French Government would appoint a censor sitting at SFIL's board of directors, considering the public interest missions entrusted to SFIL: financing local authorities and French public hospitals and export credit refinancing.

La Banque Postale will remain a key player into the scheme. Thus, it will renew in advance its partnership with SFIL until end-2026, for the distribution of mid-and long-term loans to public local authorities and French public hospitals.

This project would further streamline the organization of public financial institutions serving the territories, by associating them with a public development bank, the seventh largest French bank by assets and the first issuer of public-sector covered bonds in Europe.

SFIL will continue to be wholly-owned by public sector institutions as it is today: its shareholders will ensure that its financial strength is preserved and its economic base protected, while continuing to provide it with the necessary support in accordance with applicable regulations.

Closing of the transaction, which would occur during the first quarter of 2020, remains subject to several conditions including:

- Approval by Caisse des Dépôts's Supervisory Board
- Information or consultation of relevant staff representative bodies
- Signing of a binding contract
- Approval from the competent French and European administrative and regulatory authorities





# AGREEMENT IN PRINCIPLE DATED OCTOBER 9TH



Paris, October 9, 2019

#### **PRESS RELEASE**

#### Agreement in principle for the transfer of SFIL to Caisse des Dépôts Group

Following the discussions announced on November 15th 2018, the French Government, Caisse des Dépôts and La Banque Postale announced today the signing of an agreement in principle for the transfer of majority of SFIL's capital to Caisse des Dépôts et Consignations (CDC).

On completion of the transaction, which should occur during the first quarter of 2020 subject to the necessary authorizations to be granted by the relevant administrative and regulatory authorities, CDC would own all of SFIL's share capital except for one ordinary share to be retained by the French State, alongside the right to appoint a censor on SFIL's board of directors.

CDC would become the reference shareholder of SFIL and demonstrate its commitment to upholding SFIL's status as public development bank by a letter of support, supplemented by a similar letter from the State.

The exclusive partnership between SFIL and La Banque Postale to finance the French local public sector would be extended in advance to 2026.

Established in February 2013 and, profitable since mid-2015, SFIL has become the first lender to local public authorities and public hospitals in France (€ 27 bn long-term loans granted) and the first liquidity provider for major export contracts (€ 7.4 bn of financing granted since 2016), thanks to its deep and efficient access to financial markets in the service of the French economy.

Building on their history of successes and deep expertise, SFIL and its team look forward to joining CDC Group and fully support the major public financial unit envisioned by the French Government, with the renewed ambition to offer better services to its customers and partners.

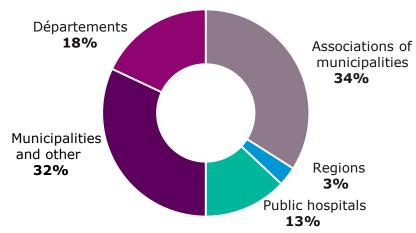




### FOCUS ON FINANCING SOCIAL INFRASTRUCTURE

- SFIL Group is the first local public sector lender with EUR 3.4 billion new loans in 2017,
   2018 lending of EUR 3.7 billion and a market share between 20% and 25% since 2014
- Focus on long maturities between 10 and 30 years under amortizing format
- Public hospitals with 13% represent a significant part of the activity, SFIL has credit exposures to over 1000 public hospitals in France
- In 2018, 66% of new loans to public hospitals had a maturity above 15 years vs. 37% in 2013
- **Small minimum loan size** for public hospitals in 2018 the smallest loan had a volume of 34k vs. EUR 50m for largest public hospital loan

#### 2018 Local public sector lending



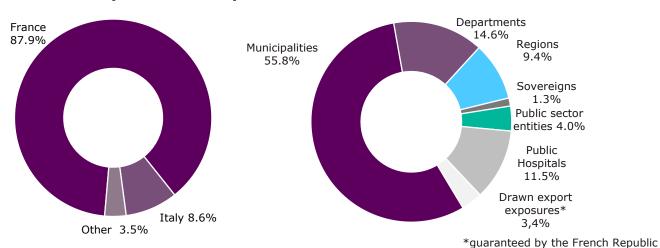
(La Banque Postale and SFIL local public sector lending 2018)





# HIGHLY GRANULAR PUBLIC SECTOR PORTFOLIO

#### CAFFIL public sector portfolio as of June 30th 2019



- High granularity with over 14,000 counterparties
- Origination activity **limited to French assets**:
  - Local government and public hospital loans,
  - · Export loans benefitting from a French State guarantee
- International legacy portfolio managed in runoff, French assets to increase above 91% over the coming 4 years
- The share of exposures linked to the export activity will increase gradually and should be close to 15% within four to five years

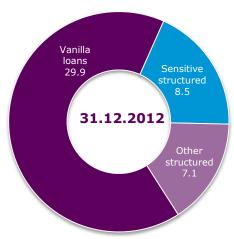


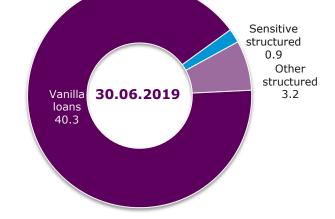


# REDUCTION IN STRUCTURED LOANS SINCE THE CREATION OF SFIL

- Two support funds created by the French government in 2013 and 2014 helped to eliminate the vast majority of sensitive structured loans
- Since the creation of SFIL, the outstanding sensitive loans dropped from EUR 8.5 billion to EUR 0.9 billion (1.6% of the cover pool), a decrease of 89%.
- As of June 30<sup>th</sup> 2019 there were 16 remaining lawsuits linked to structured loans, 207 counterparties have abandoned legal proceedings

#### Reduction in structured loans since the creation of SFIL (EUR billion)





(all figures EUR billion), all figures CAFFIL





# FIRST LENDER TO THE FRENCH LOCAL PUBLIC SECTOR

French Local Authorities are in charge of close to 60% of French public sector investments

#### 13 Régions

- Construction and upkeep of secondary schools ("Lycées")
- Regional rail transport system
- · Economic development

#### 101 Départements

- Construction and upkeep of secondary schools ("Collèges")
- Departmental road network
- Fire fighting and emergency services

#### Over 36,000 Municipalities and 'Intercommunales'

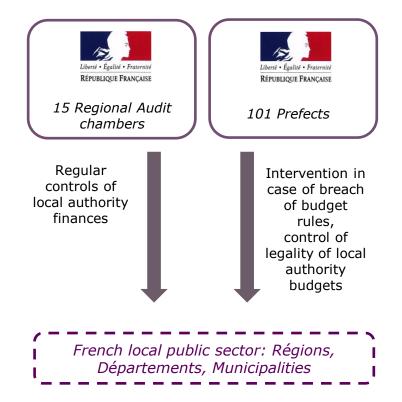
- · Construction and upkeep of: nursery and primary schools
- Urban public transport and municipal road network
- Drinking water supply, household waste collection and treatment





### CONTROL FRAMEWORK AND BUDGET RULES

- Golden Rule as fundamental principle : local authorities may only raise debt to finance new investments
- Strict state supervision over all French Local Authorities through:
  - Controls of the legality of all decisions taken by the executive, including the budget
  - Controls by the Regional Audit
     Chambers
- Prefect, as the representative of the French State, has the right to:
  - Force a decrease in current expenditures
  - Impose an increase in discretionary taxes in cases of financial difficulty or breach of budget rules

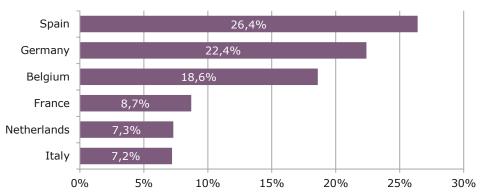




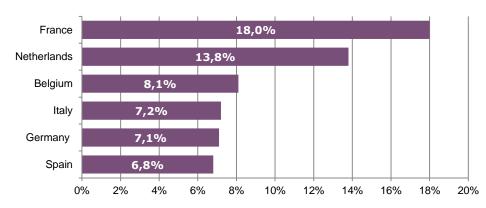


# FRENCH LOCAL AUTHORITIES IN A EUROPEAN COMPARISON

#### French local authority debt at a low level of GDP in a European comparison



### Investment share of Local and Regional Government Expenditures



(Source: Eurostat 2018 figures)





### CAFFIL - LEADING COVERED BOND ISSUER

- CAFFIL is the leading European public sector covered bond issuer with outstanding above EUR 50 billion
- Very strong investor base with participation of 433 different investors since 2013
- Issuance under SCF framework, cover pool limited to public sector assets
- Issuance under hard bullet format
- ECBC Covered Bond Label membership
- CAFFIL covered bonds are CRR and UCITS compliant, LCR level 1, CBPP 3 eligible and benefit from a 10% risk weighting (standardized approach)
- Comfortable level of regulatory overcollateralization of 11.6% as of June 30<sup>th</sup> 2019

	Moody's	S&P	DBRS
CAFFIL	Aaa	AA+	AAA
SFIL	Aa3*	AA	AA (high)

Covered bond ratings of CAFFIL are capped one notch above SFIL for S&P

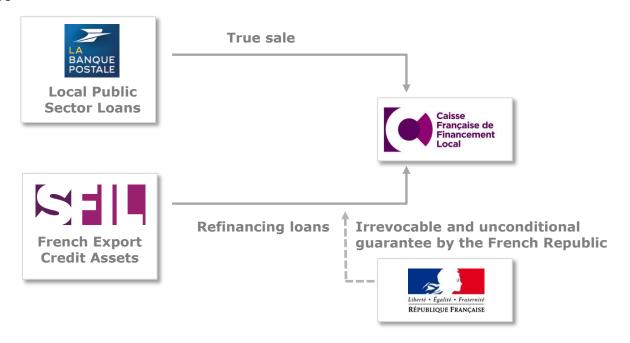




<sup>\*</sup> Positive outlook

# COVERED BOND ISSUANCE WITH ONE SINGLE COVER POOL

- One single cover pool for French local public sector loans and refinancing loans with French State guarantee
- Transfer of local public sector loans from La Banque Postale via true sale to CAFFIL
- Refinancing of export loans via a refinancing loan from CAFFIL to SFIL with an irrevocable and unconditional 100% guarantee by the French Republic (enhanced guarantee mechanism law n°2012-1510







### COVERED BOND FUNDING STRATEGY

- Regular benchmark issuance in EUR with a complete reference curve
- Active private placement issuance to meet investors needs under both EMTN and RCB format, focus on long maturities

# Benchmark issuance

- interest for medium to long duration
- possible taps with a minimum size of EUR 150m
- Maximum outstanding volume per bond of EUR 2 billion (tap included)

# Private placement activity

- Possibility of lightly structured pay-off in EUR including single callable and CMS-linked issuance
- Currencies for vanilla issuance: EUR, CHF, GBP, JPY, USD
- Minimum size: EUR 10m no Maximum size, RCB assignment flexibility: EUR 1m





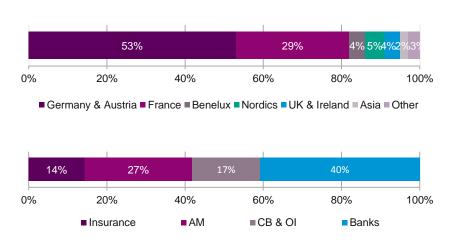
# CAFFIL - EUR 1.25 BILLION DUAL TRANCHE TRANSACTION

- Great success of the first public transaction of CAFFIL in 2019 launched on January 8<sup>th</sup> 2019
- EUR 1.25 billion dual tranche transaction (6 and 15 years)
- A consolidated order book of EUR 2.4 billion reflecting the strong investor demand for both tranches with 110 different investors involved

**Terms & Conditions** 

	6 Y tranche	15 Y tranche
Volume	EUR 750 m	EUR 500 m
Coupon	0.500%	1.450%
Trade date	08/01/2019	08/01/2019
Maturity date	16/01/2025	16/01/2034
Reoffer Spread	MS +16 BP	MS + 31 BP
	OAT +36 BP	OAT +34 BP
Reoffer Yield	0.513%	1.493%

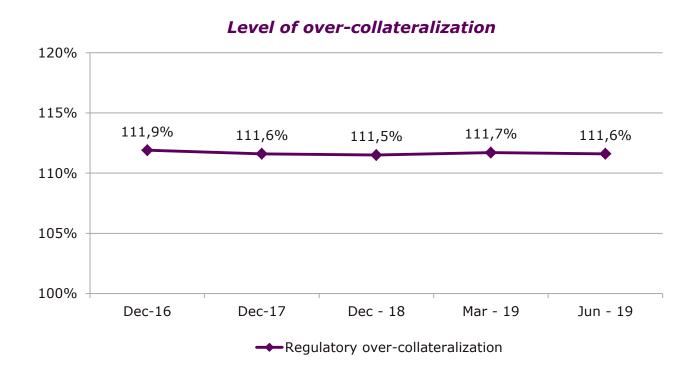
#### Investor distribution







# CAFFIL - COVERED BOND PROGRAM OVER-COLLATERAL



 Over-collateralization levels required by rating agencies: Moody's: 105% (February 2019), S&P: 109% (April 2019), DBRS: 105% (September 2018)





# CAFFIL - SIX YEARS OF FUNDING ACTIVITY

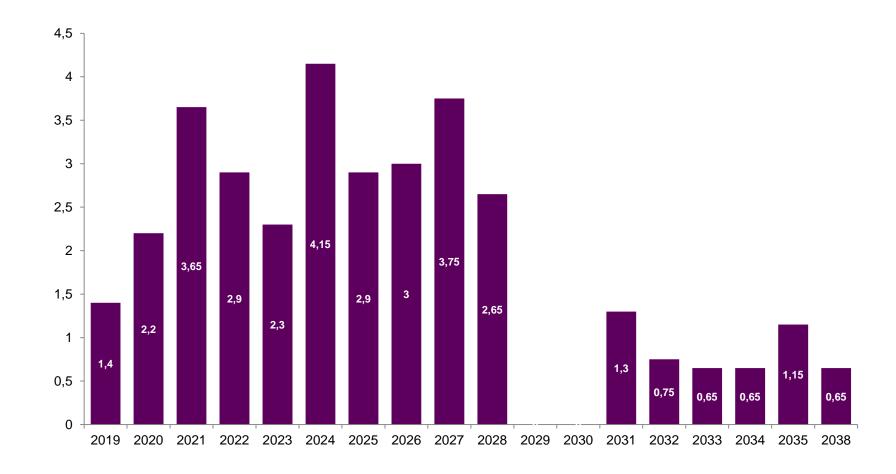
#### 2013 - 2018 benchmark issuance

Issue date	Transaction	Volume	Spread vs MS	Spread vs OAT
June 2018	1.500% CAFFIL 26/06/2038	EUR 500 m	+14 bps	+26 bps
April 2018	1.000% CAFFIL 25/04/2028	EUR 1.5 bn	+4 bps	+26.5 bps
Jan 2018	1.125% CAFFIL 19/01/2033	500 m	Flat	+10 bps
Jan 2018	0.500% CAFFIL 19/01/2026	1 bn	-10 bps	+17 bps
Sept 2017	0.750% CAFFIL 27/09/2027	EUR 750 m	-2 bps	+13 bps
May 2017	1.250% CAFFIL 11/05/2032	EUR 750 m	+20 bps	+14 bps
May 2017	0.375% CAFFIL 11/05/2024	EUR 1 bn	-5 bps	+15 bps
Jan 2017	0.750% CAFFIL 11/01/2027	EUR 1.5 bn	+8bps	+1.5bps
Nov 2016	1.125% CAFFIL 01/12/2031	EUR 500 m	+17 bps	+1 bps
June 2016	0.375% CAFFIL 23/06/2025	EUR 1 bn	+4 bps	+14 bps
April 2016	0.625% CAFFIL 13/04/2026	EUR 1.25 bn	+14 bps	+26 bps
Jan 2016	0.500% CAFFIL 13/04/2022	EUR 1 bn	+7 bps	+25 bps
Jan 2016	1.500% CAFFIL 13/01/2031	EUR 500 m	+25 bps	+8 bps
Oct 2015	0.625% CAFFIL 26/01/2023	EUR 1 bn	+5 bps	+20.5bps
Sept 2015	1.125% CAFFIL 09/09/2025	EUR 1 bn	+3 bps	-5.5bps
April 2015	0.200%CAFFIL 27/04/2023	EUR 1 bn	-11 bps	+9 bps
Jan 2015	1.250% CAFFIL 22/01/2035	EUR 500 m	+19 bps	+4 bps
Sept 2014	0.375% CAFFIL 16/09/2019	EUR 1.25 bn	-1 bp	+21 bps
April 2014	3.000% CAFFIL 02/10/2028	EUR 1 bn	+37 bps	+2 bps
Jan 2014	2.375% CAFFIL 17/01/2024	EUR 1 bn	+36 bps	+6 bps
Sept 2013	3.000% CAFFIL 02/10/2028	EUR 500 m	+50 bps	+7 bps
Jul 2013	1.750% CAFFIL 16/07/2020	EUR 1 bn	+31 bps	+27bps





# CAFFIL - EUR REFERENCE CURVE EVOLUTION

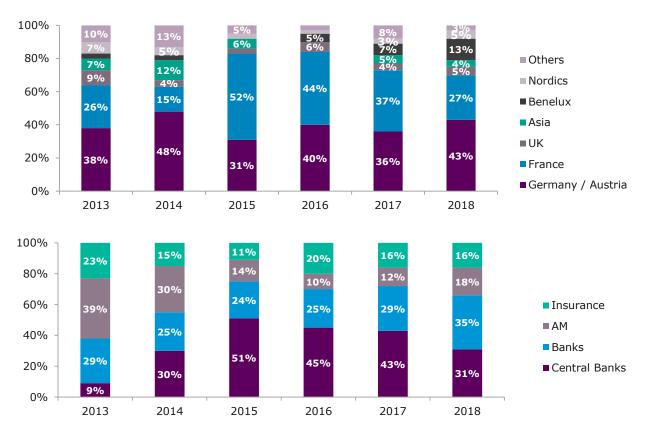






# CAFFIL - SIX YEARS OF FUNDING ACTIVITY

#### Investor breakdown of 2013 - 2018 benchmark issuance

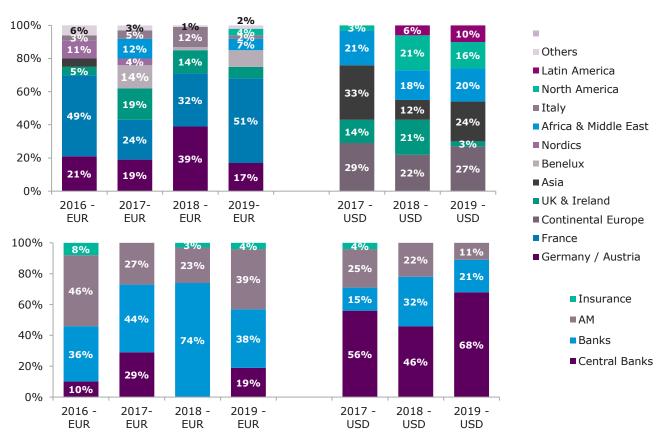






# SFIL - USD AND EUR BENCHMARK ISSUANCE

#### Investor breakdown of 2016 - 2018 benchmark issuance







# SFIL - USD AND EUR BENCHMARK ISSUANCE

#### EUR benchmark issuance

Issue date	Transaction	Volume	Spread vs MS	Spread vs OAT
May 2019	0,000% SFIL 24/05/2024	EUR 1 bn	+3,8 bps	+29 bps
January 2018	0.750% SFIL 06/02/2026	EUR 1 bn	-5 bps	+20 bps
October 2017	0.100% SFIL 18/10/2022	EUR 1 bn	-13.4bps	+21 bps
October 2016	0.125% SFIL 18/10/2024	EUR 1 bn	Flat	+21 bps

#### USD benchmark issuance

Issue date	Transaction	Volume	Spread vs MS	Spread vs UST
April 2019	2.625% SFIL 25/04/2022	USD 1.25 bn	+18 bps	+24.8 bps
June 2018	3.000% SFIL 21/06/2021	USD 1 bn	+19 bps	+42 bps
June 2017	2.000% SFIL 30/02/2020	USD 1 bn	+33 bps	+49.3 bps





# SOCIAL BOND FRAMEWORK IN LINE WITH ICMA PRINCIPLES

Use of proceeds	Social notes will be used to finance and/or refinance the <b>portfolio of loans to French public hospitals</b> (new loans and loans originated since 2013)
Process for Project Evaluation and Selection	Investment plans of public hospitals are <b>coordinated by the Regional Health Agencies</b> ensuring that investments are in line with overall public healthcare objectives In addition, the credit decision by SFIL is in part based on an extra-financial analysis of the public hospital to assess the <b>Healthcare Added Value</b> ("HAV") of a public hospital
Management of proceeds	internal systems track the use of proceeds of the Social Notes and monitor the Health Loan Portfolio. Social Notes are managed under a <b>portfolio approach</b> , i.e. the total outstanding amount of Social Notes is <b>always</b> lower than the size of the Health Loan Portfolio
Reporting	<b>Allocation reporting</b> will be available within one year from the date issuance and annually thereafter until full allocation. In addition, SFIL will report on <b>social impact indicators</b>















#### FINANCING OF FRENCH PUBLIC HOSPITALS

- The Social Bond framework of SFIL Group for **issuance by both SFIL and CAFFIL** has been set up to provide financing for investments by French public hospitals
- Under the French public health act ('Code de la Santé Publique'), public hospitals have clearly defined health policy and social policy missions :
  - Provision of public health services for the whole population
  - Reducing social inequalities, gender inequality and regional inequalities
  - Medical treatment is available people in a situation of hardship (the elderly, poor, homeless) and free of charge in the absence of health insurance cover
  - Administrative help is made available ensure full access to public services







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