

# THE LEADING FRENCH AGENCY SUPPORTING LOCAL INVESTMENT AND EXPORT

**Investor Presentation** 

June 2017

- SFIL Group is a public development Bank created in 2013
- The French State has entrusted with the authorization of the European Commission - two public policy missions to SFIL:
  - provide long dated funding to the French local public sector
  - refinance export loans guaranteed by the French State as part of a new public export credit scheme
- The French State as reference shareholder is committed to ensure SFIL is able to pursue its activity in an ongoing manner and honor its financial commitments
- Regular capital markets issuance by SFIL in the agency segment and via CAFFIL in the covered bond market
- Bonds issued by SFIL are eligible to the purchase program of the European Central Bank (PSPP)
- The LCR Level 1 classification of debt issued by SFIL reflects the legal obligation of the French government to protect the economic basis of SFIL and maintain its financial viability:

"The issuer is a credit institution incorporated or established by the central government of a Member State ... [that is] under the legal obligation to protect the economic basis of the credit institution and maintain its financial viability throughout its life-time..." (Article 10.1.(e)(i), LCR delegated Act, October 2014)



- 1. A PUBLIC SET UP WITH TWO PUBLIC POLICY MISSIONS
  - A. FIRST LENDER TO THE FRENCH LOCAL PUBLIC SECTOR
  - B. KEY ROLE FOR THE REFINANCING OF LARGE FRENCH EXPORT CONTRACTS
- 2. SFIL NEW FRENCH AGENCY ISSUER



First mission: financing of French Local authority and public hospital investments

- Creation of SFIL in 2013 to ensure a stable access
   to long dated funding for the local public sector
- Leading loan provider to the French local public sector in partnership with La Banque Postale, market share between 20% and 25% and 4 billion new loans in 2016

Second mission: provide financing for large export credits

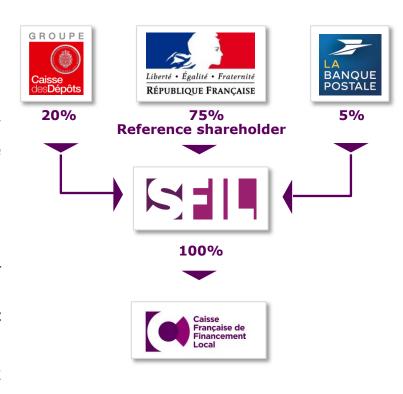
- New public policy mission entrusted by the French State to SFIL in 2015 to help enhance the competitiveness of French exporters
- First refinancing transactions signed in June 2016, transactions with a total volume of EUR 645m in 2016, EUR 3 billion refinancing volume as objective for 2017





### Public ownership and close links to the French State

- 100% publicly owned
- Fully regulated financial institution supervised by the ECB and ranked 7<sup>th</sup> credit institution in France by assets
- Debt issued by SFIL classified as LCR Level 1
  based on the legal obligation of the French
  government to protect the economic basis of SFIL
  and maintain its financial viability (Art. 10.1.(e)(i),
  LCR delegated Act) and eligible for asset
  purchases under PSPP
- Covered bond issuance via CAFFIL, benchmark issuance classified as LCR level 1 and eligible for purchases under CBPP3





State support documented via a letter of comfort

# The French State has the intention to remain reference shareholder of SFIL in the long run

- Obligation to recapitalize a financial institution if needed: Banque de France may ask shareholders to provide necessary support under Art. 511- 42, French Monetary and Financial Code
- Strict supervision:
  - CEO of SFIL appointed by presidential decree
  - French State represented on the board of directors



 Obligations of the reference shareholder are documented via a letter of comfort to the regulators, clearly defining the support and involvement



Credit ratings reflect role as public development bank

### SFIL reached high quality ratings

- Public development bank status, French State as reference shareholder
   with specific responsibilities in terms of financial support
- Critical institution for two key segments of the French economy
- Close supervision by the French State as majority shareholder
- Strong capital ratios and strong support in terms of liquidity from the shareholders

Issuer Ratings	Moody's	S&P	Fitch
SFIL - Long Term	Aa3	AA	AA-
SFIL - Short Term	P-1	A-1+	F1+

	Moody's	S&P	Fitch
French State	Aa2	AA	AA



SFIL is a member and Philippe Mills holds the presidency of the EAPB

- Similar set ups exist across Europe, most are members of the European Association of Public Banks (EAPB)
- EAPB directly and indirectly represents over 90 financial institutions, overall total assets of over EUR 3,500 billion





Simple balance sheet, activity limited to the refinancing of public sector assets

#### SFIL Group main balance sheet items



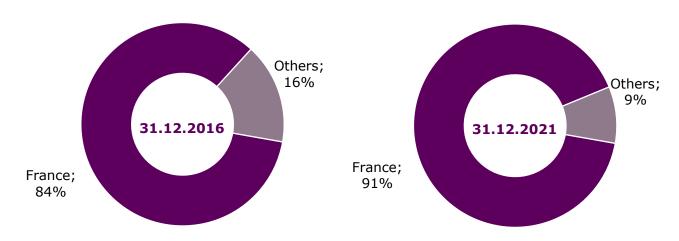
CET1 ratio: 24.2% (Basel III phased in)

- Strong capital basis with a CET1 ratio of 24.2%
- Long term refinancing mainly via issuance of covered bonds
- Additional liquidity provided by shareholders and via SFIL issuance
- Moderate profitability in line with role as public development bank



International legacy portfolio managed in runoff, new lending activity limited to French public sector assets

### Expected evolution of the public sector portfolio

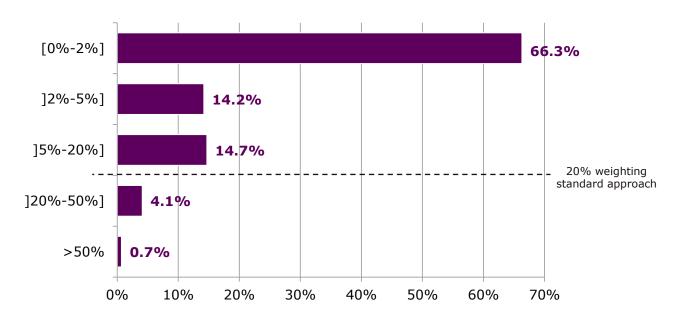


- High granularity with around 16,000 counterparties
- Origination activity limited to French assets :
  - Local government and public hospital loans,
  - Export loans benefitting from a French State guarantee
- French assets to increase to above 91% over the coming 5 years
- Exposures linked to export credit activity expected to reach 12%



Credit quality reflected by low risk weightings under advanced internal model

### SFIL portfolio by risk weighting as of December 31st 2016



- Use of an advanced internal rating model, over 10 years of default statistics, financial and fiscal data and 30 explanatory ratios and risk indicators
- Asset quality is reflected by an average risk weighting of only 6.2% versus a standard 20% weighting under Basel II compared to 6.5% in 2015



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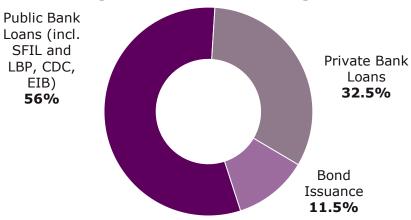


Local authority lending mainly provided by public agencies

### Strict framework under European Commission supervision

- Scope of lending business is limited to French local public sector
- Pricing at the going market rate, no subsidization full control of credit risk
- First lender to the French local public sector, market share between 20% and 25%
- Commercial banks provided only about a third of French local authority funding in 2016, underlining the need for a public set up

### French local government funding sources 2016

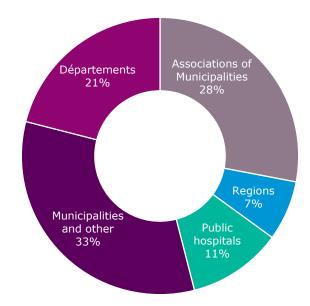


(Source: Finance Active, March 2017)



Municipalities and associations of municipalities represent more than half of the 2016 lending activity

### 2016 Local public sector lending



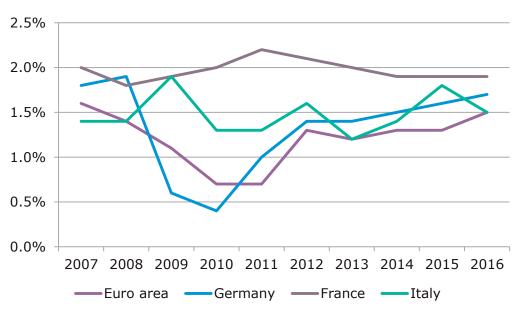
(La Banque Postale and SFIL local public sector lending 2016)

- EUR 4 billion in new loans to the local public sector
- Small decline compared to EUR 5 billion in lending in 2015 reflecting reduced funding needs of the local public sector
- Local authorities represent close 90% of the 2016 lending activity with the municipality segment by far the largest sector



Level of gross savings continuously above European peers

### Gross Savings amongst the highest in Europe



- French local government gross savings current government revenues minus current expenditures (i.e. excluding investments) – have been continuously above the levels of European peers
- French local authorities generated a budget surplus of EUR 3 billion of in 2016
- Territorial reform in France creates bigger entities with an important potential for cost savings in the long run

(Source: Eurostat)



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# Competitive export financing to support French exporters

## Exports sector a key priority for the French State to boost GDP growth

- French know-how for capital goods is widely recognized (energy, transportation, defense)
- However, exports represent only 21% of France's GDP, significantly below the EU average of 33%
- Competitive sales finance appears to be a significant success factor

## SFIL and BPI France are in charge of enhancing the French export credit scheme

#### **BPI France**

- BPI as sole lender up to EUR 25 m
- co-lender for amounts up to EUR 75 m



#### **SFIL**

Refinancing by SFIL export contracts
 above EUR 75 m



SFIL refinances loans with French public export credit agency guarantee

### A refinancing platform open to all commercial banks

- The vast majority of OECD countries rely on a public set up for the refinancing of export loans
- SFIL acts as public refinancing platform, the export bank acts as agent and originator
- Mechanism is comparable to set ups in Sweden (SEK), Finland (FEC), Germany (KFW) and Italy (CDP)
- SFIL activity is limited to 100% French government exposures Export credit guarantee managed by Bpifrance Assurance Export, insurance directly provided by the French State





Refinancing volume of EUR 645 m in 2016, objective to refinance EUR 3 billion of loans in 2017

### 2016 export refinancing activity

- Framework agreements in place with 18 banks covering **95% of the market**
- Set up presented to over 30 French exporters during 2016
- Refinancing transactions for a total volume of EUR 645 m



- Close to 60 potential export transactions with a total contract volume of EUR
   18 billion to materialize in the coming years identified at the end of 2016
- Objective for 2017: refinancing volume of EUR 3 billion, cruise ships as main sector with an expected share of 66%, followed by energy with 25% and infrastructure with 9%



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### Four sources of liquidity for SFIL

Liquidity provided by shareholders CDC and LBP to SFIL for a maximum amount up to EUR 13.75 billion

February 2013

issuar 5 a covered bond Covered bond CP Production CP Prod

Main source of funding, yearly issuance via CAFFIL between EUR 5 and 7 billion, more than EUR 50 billion outstanding

July 2013

Regular benchmark issuance by SFIL, one or two benchmark transactions in 2017, outstanding currently EUR 1 billion

October 2016

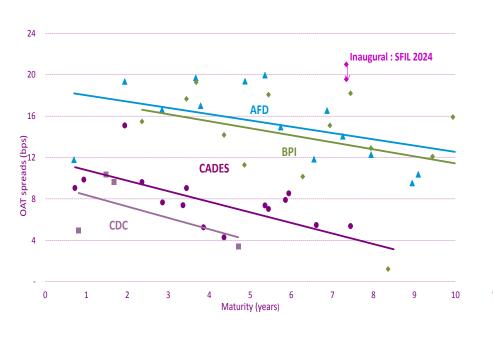
Diversification of short dated funding via issuance under domestic CP format, average outstanding around EUR 600 m

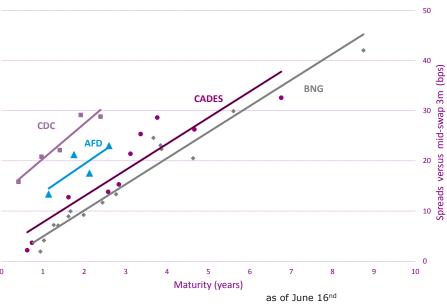
August 2015

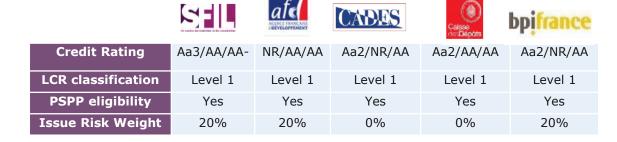


### Inaugural Euro benchmark in 2016

### Comparables in the USD market



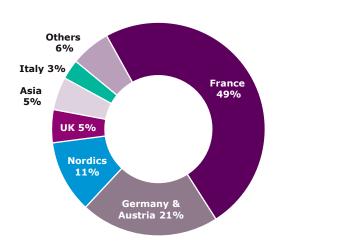


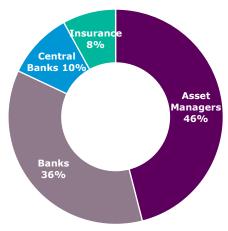




Inaugural Euro benchmark in the French agency segment

### Highly successful Inaugural issue in October 2016





- Mid term maturity trade with 8y (October 2024)
- Jumbo size : EUR 1 billion with order book reaching EUR 2.2 billion
- Good geographic diversification with over 80 orders collected from 17 countries
- Strong domestic demand (49% placed in France)
- OAT+ 21bps / MS flat
- Secondary levels : OAT +19bps / MS 8bps (June 19<sup>th</sup> 2017)



### SFIL issuance plan

- Regular benchmark issuer
- One or two transactions per year
- EUR and USD issuance
- Maturities between 3 and 10 years

Information about the planned inaugural transaction in USD			
Issuer	SFIL		
Status	Senior Unsecured, RegS Bearer Dematerialised form		
Size	USD Benchmark		
Maturity	3 years		
Ratings (Moody's/S&P/Fitch)	Aa3/AA/AA-		
Liquidity Coverage Ratio Treatment	HQLA Level 1*		
Documentation	Under the Issuer's EMTN programme		
Denominations	USD 200k + 200k		
Law	French Law		
Listing	Euronext Paris		
Bookrunners	BNP PARIBAS, HSBC, J.P. Morgan, Nomura and SG CIB		

<sup>\*</sup> Article 10.1.(e)(i), European Union LCR delegated Act, October 2014)



- Status as public development bank of SFIL reflected by LCR classification as
   HQLA Level 1 asset and eligibility for the PSPP
- Two public policy missions:
  - Financing tool for French local public sector investments
  - Refinancing platform for export credit loans; this mission reinforces strategic role of SFIL for the French State
- Strong credit ratings reflect strong support from the French State as reference shareholder
- Strong asset quality French public sector assets to represent over 90% of portfolio by 2021



"We equalize our ratings on SFIL with those on France, since we believe that there is an almost certain likelihood that SFIL, a public development bank, would receive timely and sufficient extraordinary support from the French government in the event of financial distress."

S&P Rating Report May 23th 2017



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